



Education and Culture DG

Lifelong Learning Programme



# Communicating in Multilingual Contexts meets the Enterprises

Awareness and development of academic and professional language skills for mobility students,  
university leavers and in-service workers



<http://www.cmcproject.it>  
<http://www.cmceproject.it>

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## Overview

Multilingualism is a key feature of Europe and the benefits of knowing foreign languages are unquestionable. Language skills not only facilitate studying, travelling and working around the world, allowing intercultural communication and integration, but they are also an asset in meeting the new economic and professional challenges of the European Union.

### *Facilitating intercultural communication*

#### CMC to CMC\_E: The story

The CMC\_E project stems out from the CMC project (Socrates Programme Action Lingua 2), a website created to meet the needs of mobility students. In particular, the CMC materials promote the development of **academic language skills** in English and Spanish as well as in less used and less taught languages such as Dutch, Italian, Polish, Portuguese and Slovak, in order to highlight the need for a broader multilingual community.

The CMC project has been awarded the European Label 2006.

CMC\_E moves forward by offering materials (CMC\_E Professional Module) which promote the development of **professional language skills**.

### *Promoting linguistic diversity*



For  
your  
CMC\_E notes

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## CMC\_E objectives

CMC\_E wants to:

- offer innovative didactic activities aimed at developing professional language competences within the Enterprise context in six European languages (EN, ES, IT, PL, PT, SK), four of which less used and less taught in Europe;
- promote intercultural communication and linguistic diversity in line with EU policies;
- contribute to the development of quality lifelong learning.

*Promoting language competences and intercultural knowledge within Enterprises*



CMC\_E  
has been awarded the



## Target groups

**Erasmus Placement Students** who wish to have a work experience abroad;

**University leavers** who are preparing to enter the labour market and therefore in need of acquiring professional language skills which will help them to become more competitive;

**In-service workers** who need to develop and reinforce their professional language competences in order to better fulfil their job responsibilities.

*Contributing to the development of quality lifelong learning*

MISSION

## Survey

[www.cmceproject.it](http://www.cmceproject.it)

The CMC\_E Project offers a range of innovative materials based on the results of a Survey (CMC\_E 2008) carried out within enterprises located in the six Partner Countries to investigate the specific language needs of the different sectors of the labour market and identify the key professional language skills and key topics required by employers.

### *Promoting professional language skills*



## Contents

The results of the Survey have led to the creation of a Professional Skills Module offered in English, Italian, Polish, Portuguese, Slovak and Spanish, and specifically aimed at developing professional language skills required in enterprises.

The CMC\_E Module is made up of 5 Units which focus on the following topics identified by the Survey as the most relevant ones: **Training in the workplace, Administration, Business and Finance, Marketing, Technology and Environment.**

Each unit offers interactive online activities which focus on communicative competences linked to the workplace (e.g.: communicating by phone or email, drawing up a business plan, presenting products at a trade fair) and encourage users to "play with the language". Corrective feedback, Face-to-Face sections and self-evaluation tests are provided in each unit. Click on [www.cmceproject.it](http://www.cmceproject.it) to join the CMC\_E Team.

*Developing innovative ICT-based content*

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