

Monday, 14th December 2009

Centro Convegni "Salone Crati"
Grand Hotel San Michele - Cetraro (CS), Italy

9:00 Participant Registration
10:00 Greetings

Francesco ALTIMARI

Pro-Rector, Università della Calabria, Italy

Simona ACETO

National Agency LifeLong Learning Program, Italy

Carmen ARGONDISSO

President, Centro Linguistico di Ateneo
Università della Calabria, Italy

Video Greetings from abroad

Ronald CARTER

University of Nottingham, Great Britain

Diane LARSEN-FREEMAN

University of Michigan, School of Education, US

Leonard ORBAN

EU Commissioner for Multilingualism



1st Session - Creativity, cultures and language use

Chair: **Francesco ALTIMARI** Director of Linguistics Department UniCal

10:30 **Marie J. MYERS**

Queen's University, Kingston Ontario, Canada

Evaluating creativity and innovation in second language teachers' discourse

10:50 **John TRUMPER, Marta MADDALON**

Università della Calabria, Italy

Local and Global, Global and Glocal

11:10 **Règine LAUGIER**

Università della Calabria, Italy

Cultura e LinguaCultura

11:30 **Alba CACHAFEIRO**

Universidade de Santiago de Compostela, Spain

Creativity and language use. An analysis of the influence of English in Spanish magazines for young women

11:50 Reflections

Chair: **Règine LAUGIER** Faculty of Political Science UniCal

12:10 **Anila RUTH SCOTT-MONKHOUSE**

Università di Parma, Italy

Learning Vocabulary through Multiple Intelligences

12:30 **Rossella PUGLIESE, Serafina FILICE**

Università della Calabria, Italy

Comunicazione plurilinguistica: un modello poliglotta per una società poliglotta

12:50 **Anna DE MARCO, Eugenia MASCHERPA**

Università della Calabria, Italy

Linguistica acquisizionale e ricadute glottodidattiche: l'acquisizione del verbo in studenti sinofoni

13:10 Reflections

13:30 Buffet

2nd Session - Creativity and Technology

Chair: **Riccardo BARBERI** Delegate for Technology Transfer LiaisonOffice UniCal

14:30 **Simone BONAFACCIA**

University of Wuerzburg, Germany

Virtual ethnography and intercultural foreign language learning

14:50 **Gianpiero BARBUTO**

Università della Calabria, Italy

Locomotiv@Project and CMC-E: get the best about European Universities

15:10 **Cristiana CERVINI**

Università degli Studi di Bologna, Italy

Attività creative in Moodle e Italiano L2 per valorizzare la dimensione interculturale in un gruppo di studenti plurilingue online

15:30 **Teresa GONÇALVES**

Instituto Politécnico de Castelo Branco, Portugal

The Utility of a blended learning module in EILCs

15:50 Reflections

16:10 **Sunset break on the Terrazza**
(if the weather allows it)



Chair: **Andrea PUGLIESE** DEIS UniCal

16:50 **Gi-Zen LIU**

National Cheng Kung University, Taiwan

Fostering a RFID-driven language learning environment for developing receptive language abilities: applications, issues and challenges

17:10 **Frederic TABOIN**

Università Federico II Napoli, Italy

Studiare con il Wiki. Potenzialità e limiti di uno strumento innovativo

17:30 **Laura CAPITANI**

University of Maastricht, Netherlands

Wikispaces in language teaching: perspectives in creativity

17:50 **Maxmillian Maurice GOLD**

Università di Cagliari, Italy

Online news as a didactic source

18:10 **Mariana BISSET, Sarah HAIGH**

Università degli Studi di Padova, Italy

Learning links: the creative process and quest for authenticity in the development of materials for an online course

18:30 **Cesare ZANCA**

Università di Siena, Italy

Online learning and Data Driven Learning: opportunity or necessity for our translation studies students?

18:50 **Maddalena TOSCANO, Flavia AIELLO**

Istituto Universitario "Orientale" di Napoli, Italy

Online courses for autonomous learning in a Swahili language academic course based on the study of Swahili literary texts

19:10 Closing reflections

21:00 Welcome Dinner



Tuesday, 15th December 2009
Università della Calabria
Arcavacata di Rende (CS), Italia
Aula Magna

3rd Session – Creativity, cultures and language use in the Arts
 Chair: **Eleonora FEDERICI** Faculty of Humanities UniCal

- 10:00 **Mario RINVOLUCRI**
 Pilgrims' School, Canterbury, Great Britain
Inalienable Creativity in listening and reading
- 11:10 **Anna ZANFEI**
 Università di Verona, Italy
Doh is a perfectly cromulent word! Multimodal perspective on culture and phonology
- 11:30 **Graziella ACQUAVIVA**
 Istituto Universitario "Orientale" di Napoli, Italy
Theatre laboratory in Swahili language: the dramatization of Swahili language learning integrated into L2 language courses
- 11:50 **Fabrizia VENUTA**
 Università di Federico II di Napoli, Italy
Using films as a second language acquisition resource
- 12:10 **Ian M. ROBINSON**
 Università della Calabria, Italy
Corpus linguistics and creativity: corpus fairy tales
- 12:30 **Reflections**
 13:00 **Buffet**
- 4th Session – Language creativity in business settings
 Chair: **Franco RUBINO** Dean Faculty of Economics UniCal
- 14:30 **Greetings**
Giovanni LATORRE
 Rector, Università della Calabria
- Bruna ADAMO**
 Administrative Director, Università della Calabria
- 14:40 **Carmen ARGONDISSO, CMC_E EUROPEAN PARTNERS**
 Communicating in Multilingual Contexts meets the Enterprises.
 Awareness of professional skills in business settings
 1st Project presentation
- 16:00 **Erwin SNAUWAERT**
 HUB Brussels/ KULeuven
Intercultural Competence and CLIL as a Way to Business Orientation in Spanish Foreign Language

- 16:20 **Claire WALLIS**
 Università di Cagliari, Italy
From reality television to reality performance
- 16:40 **Y.L. Teresa TING**
 Università della Calabria, Italy
Into the Business Brains of Learners: fundamental findings from neuroscience research which can guide the development of language learning materials
- 17:00 **Paola GAUDIO**
 Università di Bari, Italy
Creativity from the familiar to the foreign: learning business English with the help of Anglicisms
- 17:20 **Reflections**
 18:30 **Trip back to the residence hotel**
 20:30 **Dinner at the Grand Hotel San Michele**
 22.00 **Late Night Focus Group**
Creative and humanistic chatting with Mario Rinvoluceri, for those who are still awake

Wednesday, 16th December 2009

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- 10:00 **Round Table "Creativity and innovation across countries"**
Carmen Argondizzo, Language Centre UniCal - Italy
Marco Angilletti, student Faculty of Political Science UniCal - Italy
Simone Bonafaccia, UW - Germany
Alba Cachafeiro, Language Centre USC - Spain
Laura Capitani, Language Centre UM - Netherlands
Domenico Cersosimo, vice President Regione Calabria - Italy
Mateusz Czepielewski, WSIZA Warsaw - Poland
Beáta Czéreová, Linguistics Department TUK - Slovak Republic
Ibrahima Diop, student Faculty of Economics UniCal - Senegal
Gi-Zen Liu, NCKU - Taiwan
Isabel Réfega F. Silva, Linguistics Department IPCB - Portugal
Giuseppe Rossi, Progetto Clac Regione Calabria- Italy
Erwin Snaauwaert, HUB - Belgium
Jim Pavitt, Language Centre LSE - UK
Cesare Zanca, Language Centre Università di Siena - Italy
- 12:00 **Sunshine Break**
Tour Alta Costa Tirrenica: Go!
Strolling around the 'peperoncino streets' in Diamante
The Gulf of Policastro View, San Nicola Arcella
Sunset
Wine tasting at the Vicolo
Palazzo del Capo
 19:30 **Back to the hotel**



UNIVERSITÀ DELLA CALABRIA



1ST INTERNATIONAL CONFERENCE

**"CREATIVITY AND INNOVATION
 IN LANGUAGE STUDIES"
 CILS**



**14th, 15th, 16th
 DECEMBER 2009**

